



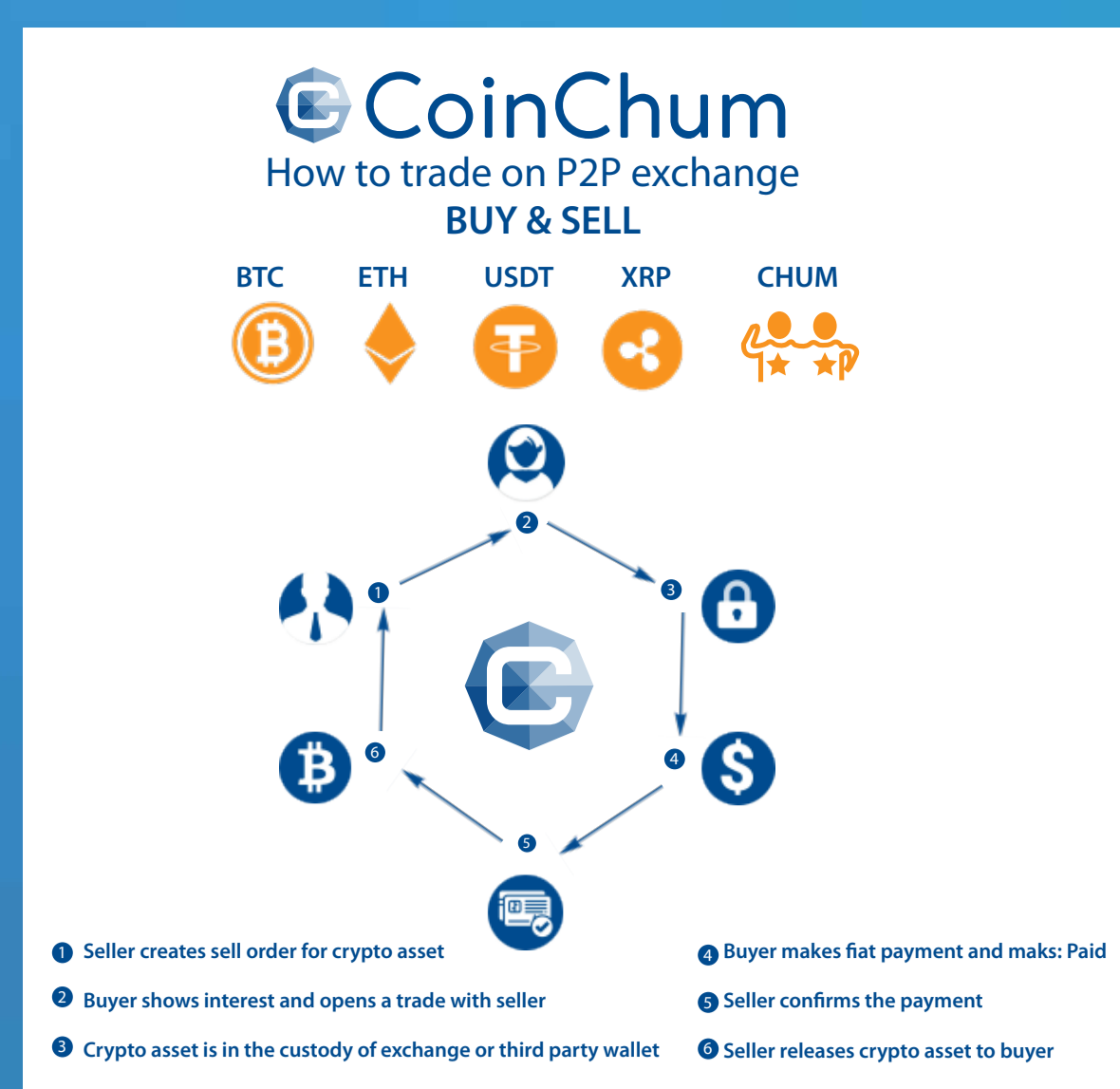
**INNOVATIVE
SECURED
FLEXIBLE**

A better P2P crypto exchange for the world's unbanked people

COINCHUM

ABOUT COINCHUM

Coinchum is a P2P platform with various cryptocurrency offerings, including Bitcoin, USDT, and Ethereum, XRP and Chum . It integrates web-based features with an intuitive interface that enables users to learn from education resources, and trade by advanced tools that allow for the efficient monitoring and analysis of market trends. Coinchum is committed to working with investors to ensure that their interests are embedded in each stage of the business processes. We have a flexible exit strategy for our valued investors



PROBLEM

(with prevailing P2P crypto platforms)

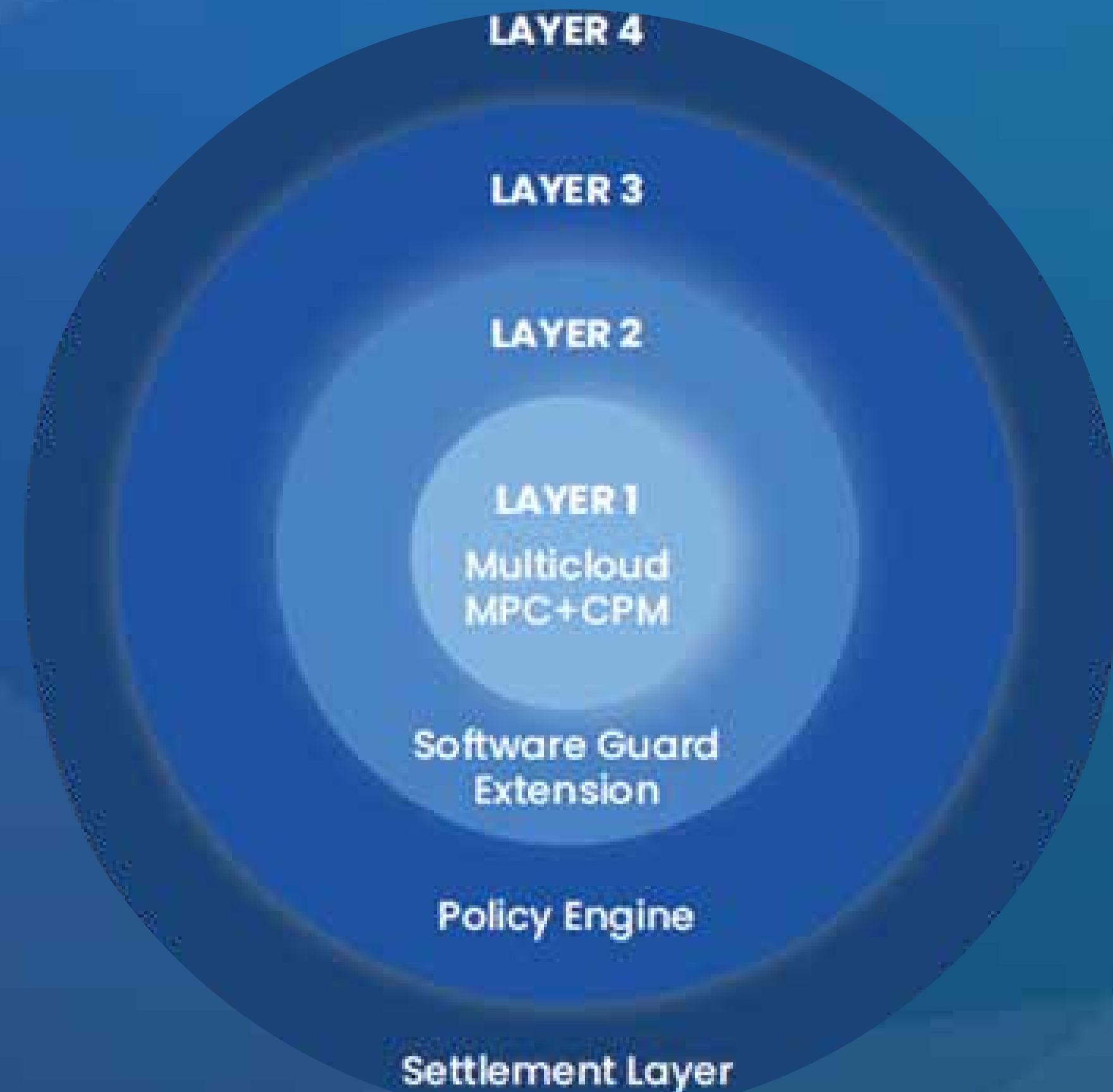
- ① Limited choices on coin selection. No risk hedging tools.
- ② Poor or non-existence customer service
- ③ Less security on account and wallet
- ④ High fraudulent probability
- ⑤ Lack of cryptoanalysis tools
- ⑥ Lack of education
- ⑦ Inflexible fee structure
- ⑧ Lack of user voice

SOLUTION

(by Coinchum)

- An open voting system
- Binary trading pairs with low fees
- Fast reply from online chat
- Fast resolution for login&account issues
- Wallet security
- Assets insurance
- Fund password
- Account Security
- GA
- Anti-phishing
- Anti-Scam (before trade)
- Anti-Scam (after trade)
- Detailed price analysis tool
- Powerful events & information terminal
- Cryptocurrency Academy
- Education resources
- Flexible fee structure
- Collect user opinions and suggestions
- Let users add crypto wiki and more related materials

WALLET SECURITY



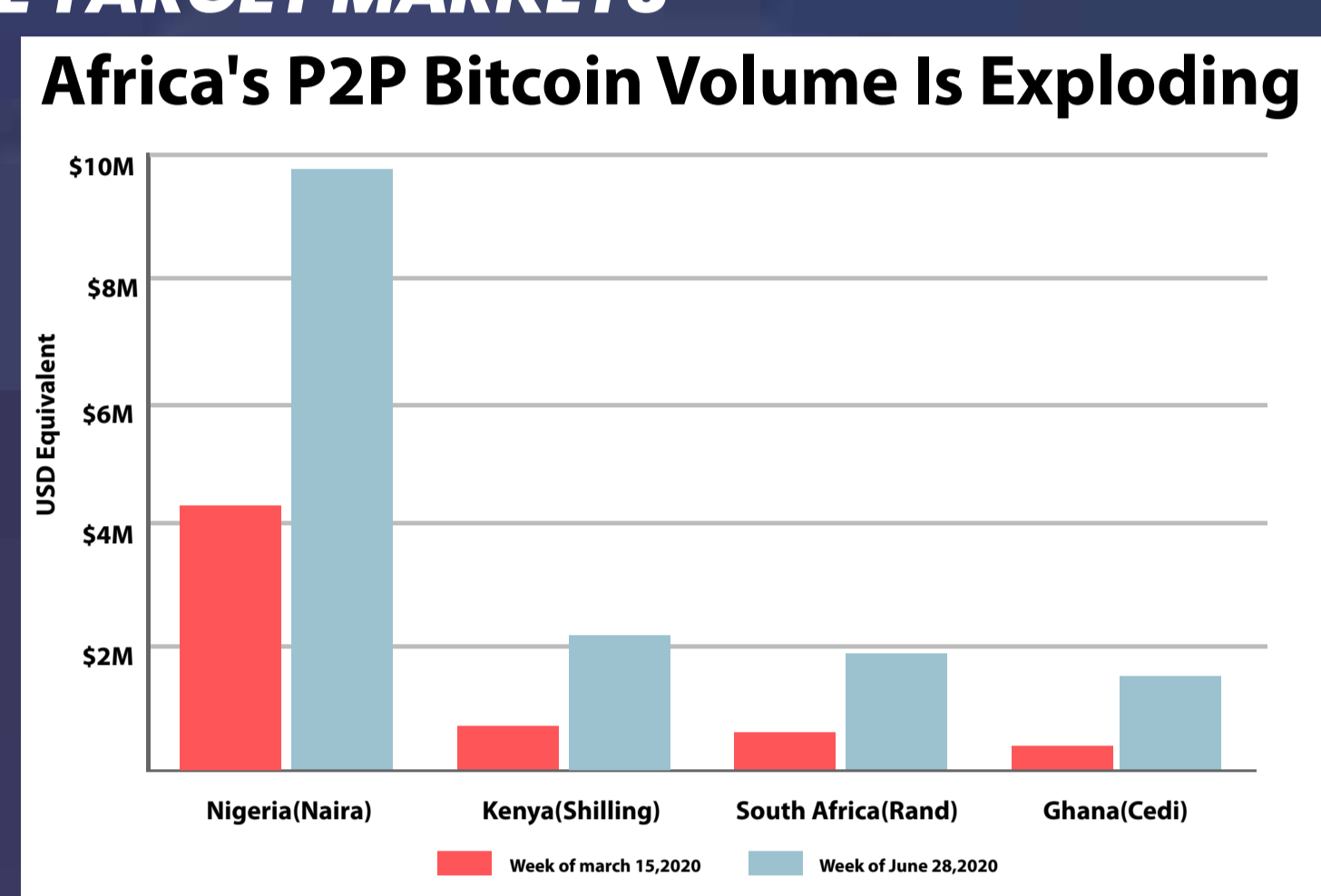
Coinchum's wallet security is protected via MPC which is cryptographically secured and protects the wallet from any human error or cyber-attack. Security to a wallet address is necessary as many individuals and institutions are entering this ecosystem. MPC provides four layers of security.

COINCHUM TARGETS MARKETS WITH EXCELLENT FUTURE GROWTH

P2P TRANSACTION

P2P CRYPTOCURRENCY EXCHANGES IN AFRICA : NIGERIA AND KENYA THE TARGET MARKETS

Leading cryptocurrency exchanges are bullish about Africa's growth prospects as evidenced by their ongoing forays into the continent. During the month of August of 2020, Kucoin exchange announced the addition of Nigeria's Naira currency as a payment option. Similarly, Binance added Kenya's popular mobile money service Mpesa to its peer-to-peer platform. Meanwhile in East Africa, Binance opened a subsidiary in Uganda and promptly signed up 40,000 users in its first week



CRYPTO AND SPAC ERA

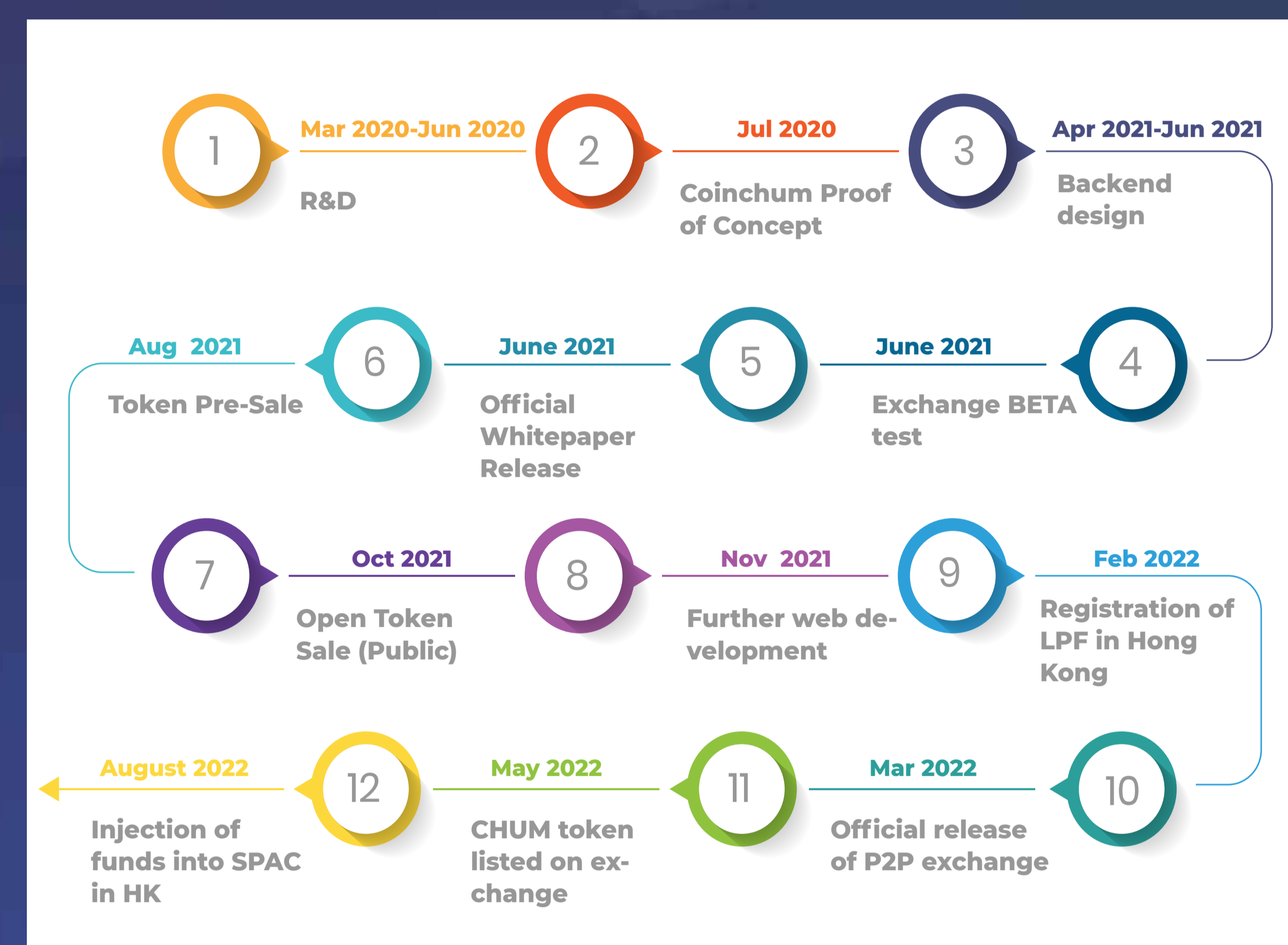
If Coinbase's IPO has brought cryptocurrency into the mainstream of asset classes, it could have implications for SPACs. There are around 430 SPACs looking for deals and, it is highly likely given SPACs role as lightning rods for speculation, that we'll start to see more cryptocurrency/bitcoin SPAC deals in the near future.

Indicative of future developments here is the news recently announced by Blockchain technology developer OBIT. OBIT announced in January 2021 that it is itself working to form a SPAC to combine with an emerging blockchain target.



DraftKing's (NASDAQ:DKNG) 52-week low of \$9.85 and a high of \$64.19 shows how big a gain is possible when buying and holding a SPAC on an uptrend.

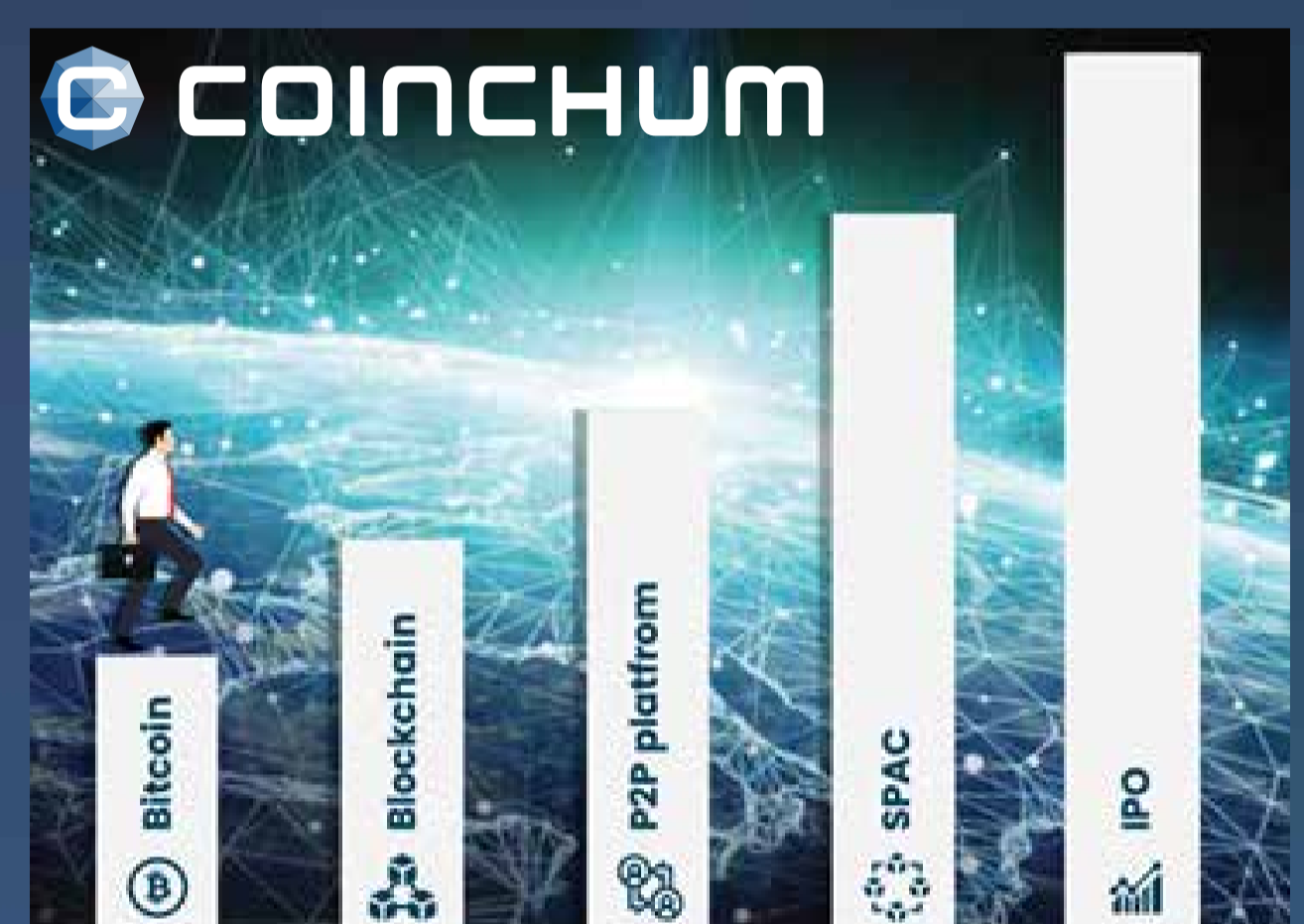
ROADMAP



EXIT PLAN FOR INVESTORS

After public sale, Coinchum may raise funds by the Hong Kong - LPF, enabling investors to access fund shares subscription prior to an IPO and act as an alternative investment.

Investors in the LPF/CHUM tokens may expect appreciation as Coinchum will buy back CHUM tokens with all LPF proceeds. This will support CHUM's price action, reduce its volatility and increase trading volume over time.



These fund shares can be withdrawn at a value determined by the Coinchum after an indicative lockup period of two years from the initial close date.

When the Hong Kong SPAC is up for registration, Coinchum will inject LPF's assets to SPAC after the latter's IPO listing.

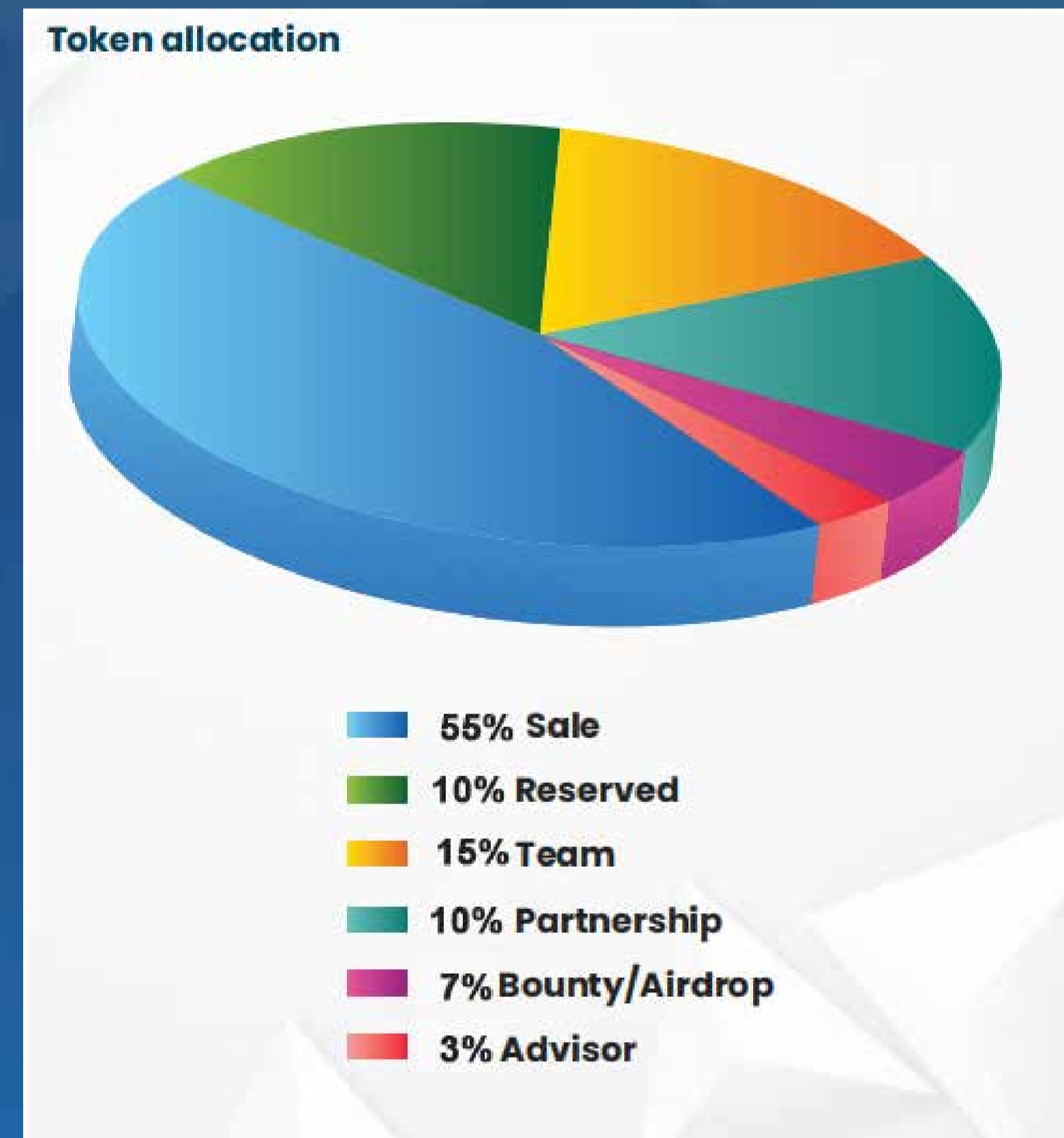
All Coinchum investors and LPF subscribers will have the first priority to subscribe for pre-IPO shares.

TOKEN SALE

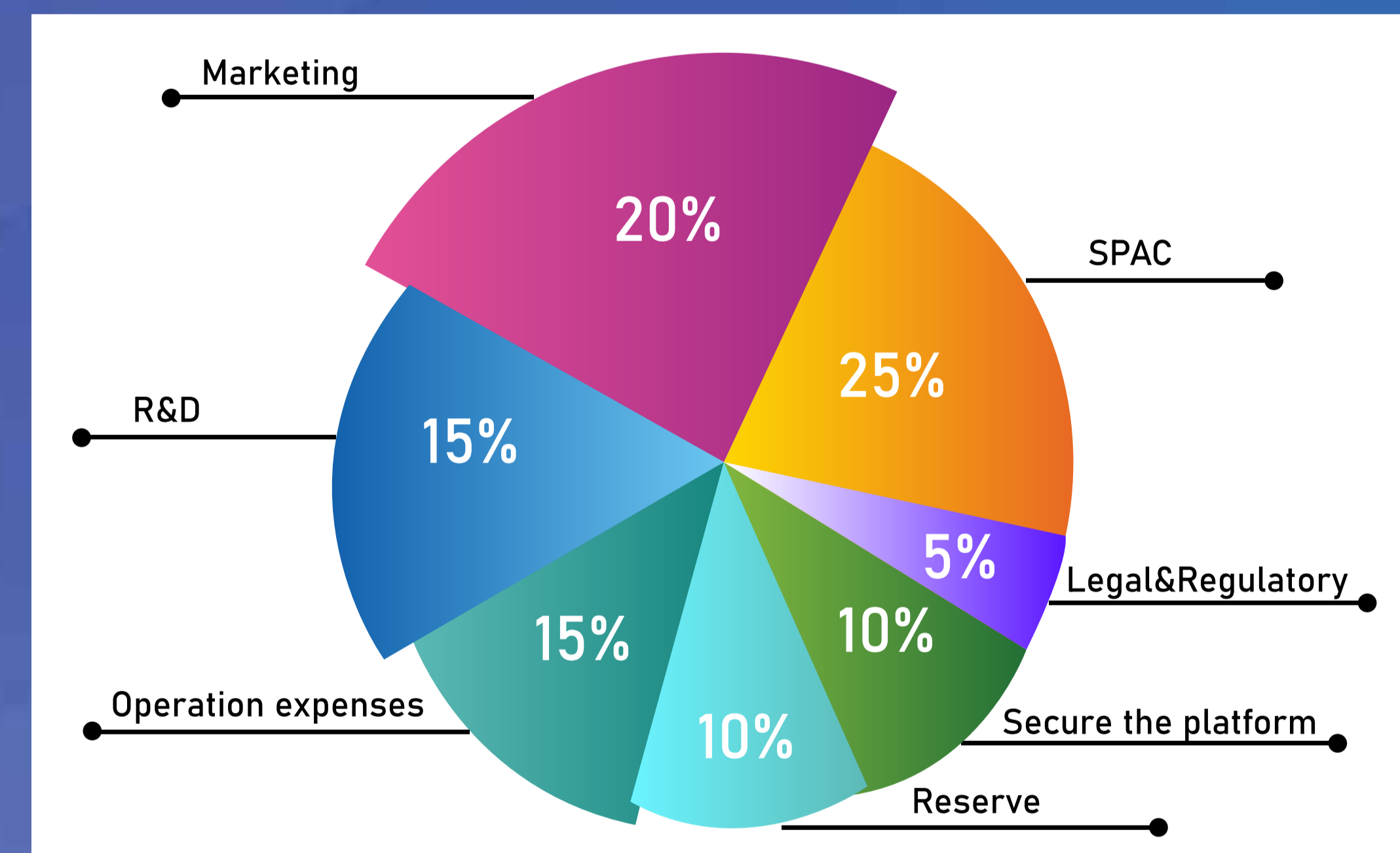


The CHUM token crowd sale is divided into two parts: private sale and crowd sale. The private sale will begin on August 1, 2021 and will end on September 1, 2021. Each CHUM will be priced at \$0.30 USD. The crowd sale will begin on October 1, 2021 and will end on December 1, 2021. Each CHUM will be priced at \$0.36 USD.

TOKEN ALLOCATION



USE OF PROCEEDS



TEAM



Daniel Yan
CEO and founder
Entrepreneur, certified PE fund manager, successful modeling on Fund of funds, patent holder of intelligent web development and China charity navigator, forex trader, bitcoin miner, senior Bitcoin P2P trader



Sophia King
Chief Operating Officer
Marketing director of China Guyan securities, investors relationship specialist, rich experience on marketing and growth for Blockchain and e-commerce startups.



Kartik Patel
Lead developer
Full stack senior web developer 8+ Years experience on web, mobile, and blockchain Development Certified Bitcoin Expert™, Blockchain Expert™ and Ethereum Expert™



ADVISORS



Delia Sabau
Hedge Fund investor, serial entrepreneur focused on technology and business model disruption and advisor to FinTech and Blockchain start-ups



Nitesh Mishra
Founder of Bramble (Public Blockchain), Serial Tech Entrepreneur with expertise in Tech/Market/Product Analysis



Eric Ho
Private Crypto Investor and Advisor on fund raising. Current Investment Director with expertise in equity, fixed income and crypto currencies trading.



Michael Atkinson
Blockchain Project Management and Mentoring. Qualifications in business and retail management, IT, networking, electronics and certification in real estate. Founder of KCS services.



Moshood Animashun
Experienced P2P cryptocurrency trader and researcher. A HSSQ Professional with broad experience in the construction and Oil & Gas haulage industry.



SOCIAL MEDIA



BUY TOKEN BUTTON



<https://www.coinchum.co>

info@coinchum.co

BUY CHUM TOKEN

DISCLAIMER & RISK FACTORS

DISCLAIMER

This whitepaper describes the initial sale in which the Chum token (CHUM) is sold. CHUM is a crypto token that is designed to be used for all services in the Coinchum ecosystem. CHUM is not intended to constitute a security in any jurisdiction. This whitepaper is not a solicitation for investment and does not pertain in any way to an offering of securities in any jurisdiction. Please note that purchases of Chum tokens are final and non-refundable. Individuals, businesses, and other organizations should carefully weigh the risks, costs, and benefits of acquiring Chum tokens.

RISK FACTORS

You are not eligible to and you shall not purchase Chum tokens through its token sale if you are a citizen or resident (tax or otherwise) of any country or state where the purchase of Chum token or similar cryptocurrencies or tokens, may be prohibited or the token sale is deemed to be not compliant with the applicable laws and regulations. Purchases of Chum token should be undertaken only by individuals, entities, or companies that have significant experience with, and understanding of, the usage and intricacies of crypto tokens and blockchain based software systems. Purchasers should have functional understanding of storage and transmission mechanisms associated with other crypto tokens. Any entities of Coinchum and officers and employees thereof will not be responsible in any way for loss of any crypto tokens, Chum tokens or fiat currency resulting from actions taken by, or omissions of the purchasers. If you do not have the required experience or expertise, then you should not purchase Chum tokens or participate in the token offering.